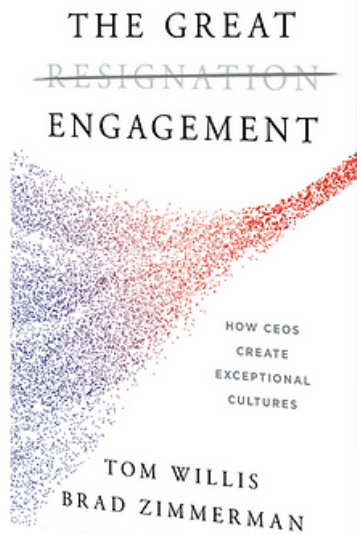


THE GREAT ~~Resignation~~ ENGAGEMENT - Book Description and Author Biography



Book Description

In a world marked by the Great Resignation, this book uncovers the critical importance of team member engagement for unlocking a company's true potential. Frustrations abound as leaders grapple with the mysteries of team limitations. With two-thirds of U.S. workers feeling disengaged, the stakes are high, and this book sheds light on the consequences: a mass exodus of talent, plummeting productivity, and a staggering economic toll. Discover the hidden reasons behind disengagement and explore strategies to retain your best people and reignite their commitment.

Author Biography

Brad believes there is unlimited potential in the human spirit and that we all adopt beliefs that can limit our potential. Gaining access to this potential unleashes personal and organizational growth.

He turned to organizational coaching more than 30 years ago following a successful career in sales and operations. Today, he helps businesses, nonprofits, and other organizations develop cultures that transform work environments so people grow and the organizations thrive.

Connect With Brad: [Website](#) | [LinkedIn](#)